

Wrapstick[®]
Satis Fry Your Hunger..!!

*The Real Quick Service
Restro Concept*



Wrapstick Foods Pvt. Ltd.

🌐 wrapstickfoods.com 📷 [wrapstickfoodsindia](https://www.instagram.com/wrapstickfoodsindia)

Our Story...

Wrapstick[®]
Satis Fry Your Hunger..!!



Wrapstick Foods is a leading name in India for its delicious Fried Chicken, Grilled Chicken, Chicken and Veg Burgers, Wraps, Kebabs and shawarma, Thick Shakes. Founded in 2011, Company has currently 35+ foodstore in Rajasthan, Madhya Pradesh, Gujarat, Haryana and Maharashtra. Together Mohammed Nadeem & Mohammed Adil researched and developed their own blends of herbs and spices, marinades and created their own recipes for delicious fried & Grilled chicken and veg fried and grilled savories. Every product has its own signature flavor & delightful mouth watering taste, and are sold on unbeatable and affordable prices.

Wrapstick®

Satisfy Your Hunger..!!

Wrapstick is popular among food lover for its unique Arabic, Turkish & Lebanese servings. Fried chicken, Doner kebab (Shawarma), Chicken Kebabs, Chicken and Veg Burgers, Wraps, pizzas & Thick Shakes are the best savories that Wrapstick serves at their Food stores.

Each product has its own unique marinade developed by the team from hand picked spices & herbs. The taste & quality is unbeatable and of course price is Unbeatable too. Most of the raw is secret which is produced & prepared by a dedicated team itself, that makes it unique.

Our Products...



Franchise Development



Wrapstick Foods pvt ltd manages all the franchise expansions of Wrapstick Brand. The company has currently franchise food stores in cities like Pune, Vadodara, Udaipur, Gandhidham, Bhuj, Ratlam, Indore, Jhunjhunun, Bikaner, Sikar, Piloni and more on at 35 + Locations. The company has upcoming franchise outlets in Dahod , Jamshedpur and few other cities.

Company makes initial 3 years franchise agreement contract WITH NO ROYALTY FEES CHARGES to the investors, which can be renewed on a very affordable fee for another 3 years tenure. The standard franchisee agreement secure both parent company and the investors rights for a productive and fruitful business.

Company is registered under registrar of companies under companies act 2018 with registration number 66027. The company also has trademark & Copyright Brand name registered with the intellectual property rights registrar of INDIA.

Franchise Development Process

01 Application & Interview

A basic Interview is conducted by company with investor for introduction cum understanding.

02 Location & Site Survey

Company survey & verify the suitable location for the food store under optimum parameters.

03 Franchise Fees Payment

Franchise fees is paid to company with signing of Agreement between investor & Company.

04 Site Work Management

Company guides through all the basic site works and interior/exterior works for a standard food store according to a 3D plan made by Company.

05 Procurement

Company helps in procurement of all required machinery and raw material from its designated suppliers for a better functioning and services.

06 Installation

Company sets up and install all kitchen equipments and fixtures according to the SOP plan made by company.

07 Deploying Men power & Training

Initially company provide Men power for all the processes, beside company also provide training to the individuals hired by the investor

08 Franchisee Agreement & Documentation

All Documents are signed duly prior to opening and all payments are paid fully by investor.

09 Letter Of Appointment

Company Issue a letter of appointment after all payments made.

10 Inauguration & Functioning.

Company opens and inaugurate the food store in its guidance and approach

OUR USP

“
Our Reviews
on Google,
Trip Advisor and
Instagram
”

“
Our own
unique & Secret
Spices, Blends
Recipes
”

“
Minimal
Investment required,
Affordable food
store concepts
”

“
Complete
Men Material
Machine
Provision
”

“
100% Your
Own Review
No Royalty
Charged Ever
”

FRANCHISE MODEL

KOA

(Kitchen Only Concept)

Requires

200 Sq Feet Area



BUDGET

10 Lakhs

(Includes 4 Lakhs
Franchisee Fee)

CLASSIC

Take Away + Moderate Dining)

Requires

500-600 Sq Feet Area



BUDGET

13-14 Lakhs

(Includes 4 Lakhs
Franchisee Fee)

QSR

(Take Away + Family Dining)

Requires

800-1000 Sq Feet Area



BUDGET

16-18 Lakhs

(Includes 4 Lakhs
Franchisee Fee)

ROI ANALYSIS

| Parameter | Easy | Moderate | Optimistic |
|----------------|-------------|-------------|-------------|
| Parameter | 100 | 150 | 250 |
| Area Occupied | 500 Sq Feet | 500 Sq Feet | 500 Sq Feet |
| Daily Sale | 15000 | 22000 | 40000 |
| Monthly Sales | 450000 | 660000 | 1200000 |
| Fixed Cost | 80000 | 90000 | 100000 |
| Variable Cost | 250000 | 388000 | 800000 |
| Other Expenses | 30000 | 50000 | 60000 |
| Royalty | 0 | 0 | 0 |
| ROI | 90000 | 132000 | 240000 |

Wrapstick®

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Jhunjhunu 1

Fatehpur

Chirawa

Malsisar

Sardarshahar

Pilani

Surajgarh

Bissau

Jhunjhunu 2

Bikaner

Churu

Malsisar

Pilani

Surajgarh

Indore
Maanik Baag

Jhunjhunu 3

Bikaner

Sikar

Banswara

Ratlam

Indore
Noorani Nagar

Udaipur Savina

Udaipur Fatehpura

Fatehabad

Bhuj

Pratapur

Pune
(Opening Soon)

Ujjain

Indore
Bijalpur

Jodhpur

Gandhidham

Dungarpur

Alwar

Mandwi
(Opening Soon)

Vadodara
(Opening Soon)

Dahod
(Opening Soon)

Udaipur University Road

Sagwada

Indore
Vijaynagar



Wrapstick Foods Pvt. Ltd.

Corporate Offices

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